

IN THE CLAIMS

Please amend the claims as follows:

Sub C  
1. (Once Amended) [A] In a bridge server, a method comprising [the steps of]:  
2 receiving [either] by said bridge server from a client system a request for content  
3 [from a client system which targets] targeting a network server [or an additional content  
4 inquiry from the client system]; and  
5 providing by said bridge server, in response to [either receiving the] said received  
6 request [or the inquiry], additional content to the client system, in [other than] addition to  
7 the requested content to be provided by network server.

Sub H  
2. (Once Amended) The method of claim 1 wherein [the] said providing [step (b)]  
2 comprises [the step of] providing by said bridge server, additional information regarding  
3 [the] said network server to [selected] said client system[s of a plurality of client systems  
4 which issue requests for content which target the network server].

Sub I  
3. (Once Amended) The method of claim 1, wherein [the] said providing [step (b)]  
2 comprises [the step of] providing [the] by said bridge server said additional content to  
3 said client system without altering the substance of the requested content to be provided  
4 by said network server.

Sub D  
4. (Once Amended) The method of claim 1, further comprising [the step of] checking by  
2 said bridge server whether additional content corresponding to [the] said network server  
3 exists[, and wherein the providing step (b) comprises the step of providing the requested  
4 content to the client system in response to the presence of the additional content  
5 corresponding to the network server].

1 Claim 5 – please without prejudice, cancel this claim.

1 6. (Once Amended) The method of claim 1, wherein [the] said additional content  
2 comprises an option for making a telephone call.

1 7. (Once Amended) The method of claim 6, wherein [the additional content comprises  
2 an] said option for making a telephone call is an option allowing a user of the client  
3 computer system to make the telephone call without [requiring provision of a] having to  
4 provide the destination telephone number by [a] the user.

1 8. (Once Amended) The method of claim 6, wherein [the additional content comprises  
2 an] said option for making a telephone call is an option allowing a user of the client  
3 system to make the telephone call without [termination of a current client system to]  
4 terminating a current network communication session of the client system.

1 9. (Once Amended) The method of claim 1, wherein the method further comprises [a step  
2 of] automatically establishing and facilitating a voice call to a PSTN handset by the  
3 network server in response to a [user's selection of] user of the client system selecting the  
4 additional content.

1 10. (Once Amended) The method of claim 1, wherein [the] said providing [step (b)]  
2 comprises [the step of] providing an identifier of the additional content to the client  
3 system, as opposed to the additional content itself [to the client system].

1 11. (Once Amended) The method of claim 10, wherein the identifier of the additional  
2 content comprises a Uniform Resource Locator (URL) corresponding to the additional  
3 content.

✓  
1 Claim 12 - Please without prejudice, cancel the claim.

Sub #3  
1 13. (Once Amended) The method of claim 1, further comprising [the step of] returning by  
2 the bridge server to the client system, a marked version of the received request [to] for re-  
3 submission by the client system.

Sub I  
1 14. (Once Amended) The method of claim 13, further comprising [the steps of:]  
2 receiving by the bridge server, the marked version of the request re-submitted  
3 [from] by the client system;  
4 [checking whether a current bridgeport of a plurality of bridgeports marked the  
5 request; and]  
6 removing by the bridge server, the marking from the re-submitted request  
7 [provided the current bridgeport marked the request.]; and  
8 forwarding the request to the network server.

AB  
1 15. (Once Amended) The method of claim 13, wherein the marked version of the request  
2 comprises a Uniform Resource Locator (URL) corresponding to the request; appended  
3 with additional characters identifying the bridge server as the marking bridge server.

Sub Cg  
1 16. (Once Amended) The method of claim 1, [further comprising the step of] said  
2 providing comprises returning by the bridge server a HyperText Markup Language  
3 (HTML) page to the client system, wherein the HTML page includes a marked version of  
4 the request [and a marked identifier of the additional content] for re-submission by the  
5 client system.

1 17. (Once Amended) The method of claim 1, [further comprising the step of] said

2 providing comprises returning by said bridge server a HyperText Markup Language  
3 (HTML) page to the client system, wherein the HTML page includes [the request and] an  
4 identifier of the additional content for the client system to retrieve the additional content.

1 18. (Once Amended) The method of claim 1, [further comprising the step of] said  
2 providing comprises returning a HyperText Markup Language (HTML) page to the client  
3 system, wherein the HTML page includes [a marked version of the request and] the  
4 additional content.

1 19. (Once Amended) [An apparatus] A bridge server comprising:  
2 [a database which stores identifiers of additional content;]  
3 control logic operative to [check whether] receive a request for content from a  
4 client system [targets one of one or more] targeting a network server[s or], and to check  
5 whether [an] additional content [inquiry has been received] is to be provided to the client  
6 system, in addition to the requested content to be provided by the network server; and  
7 content-adding logic, coupled to the control logic, operative to provide [an  
8 identifier of] the additional content to the client system [in addition to the requested  
9 content] if it is to be additionally provided.

1 20. (Once Amended) The [apparatus] bridge server of claim 19, wherein the content-  
2 adding logic provides an identifier of the additional content to the client system, for the  
3 client system to retrieve the additional content instead [stored in the database is network  
4 server-specific].

1 21. (Once Amended) The [apparatus] bridge server of claim [19] 20, wherein the  
2 identifier comprises a Uniform Resource Locators (URL).

Sub I 1 22. (Once Amended) The [apparatus] bridge server of claim 19, wherein the [apparatus]  
2 bridge server further comprises logic operative to automatically establish and facilitate a  
3 voice call to a PSTN handset in response to selection of the additional content by a user  
4 of the client system.

Sub H 1 23. (Once Amended) The [apparatus] bridge server of claim [22] 19, wherein [the  
2 additional content comprises an option to activate] the control logic is further operative to  
3 [automatically establish and facilitate a voice call to a PSTN handset] mark up the  
4 request, return the marked up request to the client system for re-submission, and upon re-  
5 receive of the marked up request, remove the marking, then forward the request to the  
6 targeted network server.

3 Cont. 1 24. (Once Amended) [A] In a bridge server, a method comprising [the steps of]:  
2 receiving by the bridge server [either] a request for content from a client system  
3 [which targets] targeting a network server [or an additional content inquiry from the client  
4 system]; and  
5 [providing, in response to either receiving the request or the inquiry, an identifier  
6 of additional content other than the requested content to the client system] marking up by  
7 the bridge server the received request and returning the marked up request to the client  
8 system for re-submission.

Sub I 1 25. (Once Amended) The method of claim 24, wherein [the additional content comprises  
2 an option for making a telephone call] the method further comprises re-receiving by the  
3 bridge server the marked up request from the client system, removing the marking, and  
4 forwarding the request to the targeted network server.

1 Claim 26 – please without prejudice, cancel the claim.

1 Claim 27 – please without prejudice, cancel the claim.

1 Claim 28 – please without prejudice, cancel the claim.

Sub E3  
1 29. (Once Amended) A client system comprising:  
2 control logic operative to [receive, as an input,] transmit a [first] request [which]  
3 that targets a [first] network server, [to send an additional content inquiry to a first  
4 component other than the first network server, to subsequently send the request to the first  
5 network server, and to conditionally send a second request to a second component to  
6 obtain additional content based on a response to the additional content inquiry from the  
7 first component] and to re-transmit the request in a marked up form, upon receiving  
8 return of the request in said marked up form from a bridge server.

Sub F4  
1 30. (Once Amended) The client system of claim 29, wherein [the second component  
2 comprises a second network server] the control logic is further operative to transmit  
3 another request for additional content, upon receipt of an identifier of the additional  
4 content from a bridge server provided in response to the first transmission of the request.

1 Claim 31 – please without prejudice, cancel the claim.

1 Claim 32 – please without prejudice, cancel the claim.